

AMTA Mission Statement

The mission of the AMTA is to develop and advance the art, science and practice of massage therapy in a caring, professional and ethical manner in order to promote the health and welfare of humanity.



August 2011

DAVID KENT IS BACK, AND IF YOU'VE EVER ATTENDED HIS CLASSES, YOU KNOW THE QUALITY OF HIS EDUCATION, AND THE LEVEL OF HIS HUMOR. IF YOU'VE NEVER ATTENDED HIS CLASSES, THIS IS A GREAT OPPORTUNITY. SIGN UP NOW WHILE THERE IS STILL SPACE!

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2011 Fall Convention
 Presented by AMTA Iowa Chapter



September 10-11, 2011

Downtown Des Moines Marriott • 700 Grand Ave. • Des Moines, Iowa



David Kent, LMT, NCTMB

Back Pain and Beyond
 12 CE Hours, Cat. A

David treats patients regularly at his clinic and shares how he educates patients and customizes their treatments based on posture analysis, trigger points and other findings. In addition to treatment techniques, David will share communication and practice building tips you can immediately use in any massage therapy environment from out-call, spa to clinical. Join David for this fun, energetic and information packed seminar that will keep you engaged with a unique visual, auditory and kinesthetic experience. Learn tips to quickly customize and enhance your current treatment plans based on research of myofascial trigger point patterns. This CE class is an optimal learning environment for techniques you can immediately apply to your practice.

Entertainment by The Nadas Duo
 Saturday, September 10, 2011 at 7:00 p.m.

The Nadas are a rock/folk quintet based out of Des Moines, Iowa. Formed in 1995 in Ames, Iowa, the band earned early success in the local college scene, eventually becoming the "house" band for People's Bar and Grill. The band was called "The Best College Band You've Never Heard Of" by Playboy Magazine in 2001. The Nadas performed at SXSW in 2008 and did the opening act for the Des Moines show for Bon Jovi on their Have A Nice Day Tour at the Wells Fargo Arena. The Nadas song "Feel Like Home" is the community anthem for the Des Moines, Iowa "Do More" campaign.



**AMTA IOWA CHAPTER
BOARD OF DIRECTORS**

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The AMTA Goals

To serve its members, the public, and profession, the AMTA pursues the following goals:

- To establish massage therapy as integral to the maintenance of good health.
- To promote high standards in providing massage therapy to the public.
- To increase access to quality massage therapy for all persons.
- To be an influential member of the health care community.
- To be a leader and resource for issues in the field of massage therapy including definition, practice and education standards, legislation and regulations.
- To enhance the professional development and personal growth of members.
- To continue AMTA's growth, development, organizational effectiveness and visibility.

In pursuit of the above goals, AMTA will be guided by the value of competency and care.

This newsletter is published quarterly by the Iowa Chapter of the American Massage Therapy Association (AMTA), a non-profit professional massage therapy association. This publication welcomes contributions from readers. Articles for publication must be type written, and include a legible signature, address and phone number. Copyright material must be accompanied by written permission by its holder.

The Iowa Chapter reserves the right to edit material for space and clarification; accept or reject material; and assumes no responsibilities for errors, omissions, corrections, or modifications in publications. The beliefs and opinions contained in this publication do not necessarily reflect those of the Iowa Chapter of the AMTA.

DEADLINES

for Newsletter Information and Ads

October 8, 2011 (for publication end of November)
January 14, 2012 (for publication end of February)
April 14, 2012 (for publication end of May)

ADVERTISE:

Classified Ad	Member	Non-Member
Business card size	17.00	23.00
1/6 page	35.00	44.00
1/4 page	46.00	65.00
1/2 page	66.00	95.00
Full page	100.00	145.00

Multiple ad discounts – save up to 30% -- contact editor for details

Submit ad and payment to:
Cindy Pancratz, editor
3165 Nightengale Lane, Dubuque, IA 52003
cincia57@aol.com
(563) 556-5491
Make checks payable to: AMTA Iowa Chapter

From the President . . .



Greetings-Fellow AMTA Iowa Chapter members,

I hope this finds all of you enjoying your summer – it is flying by so quickly, as it seems to every year — then Winter! Blah! So . . . enjoy while we can!

I am looking forward to the upcoming fall convention (even though it is another step closer to winter). David Kent is an outstanding presenter and if you have not had the opportunity to see him you really have missed a dynamic personality with a keen and witty educational program.

We have started putting the finishing touches on the web-site! The one thing that we have added (and had for last convention) is the on-line registration. I am going to “get on my soap box” and attempt to convince people to start using this feature!! It is fast, easy, safe and confirms your registration without any worry of it being out in snail mail world. We have spent endless hours and hard work to make this feature available to you. Please give it a chance. It works great and saves you a stamp, envelope, and your personal information from being lost in the mail. C’mon! Try it! I double-dog dare you!

The Portland Chapter along with National has set lofty goals for the AMTA 2011 National Convention, October 19-22 in Portland, Oregon. They would like to have 3,000 fellow attendees. I do believe that would be the largest attendance in history. It is really an outstanding opportunity. If you have not been to one, I would highly

suggest it to all who can go. Where else can massage therapists gain 20 or more hours of the best continuing education available, learn about advances in health care and wellness, and find the latest research in the profession? The quality education gives you the opportunity to learn from nationally-recognized instructors.

For anyone on the fence about attending, I want to remind you of the extraordinary value that awaits you—continuing education, unmatched social and intellectual interaction, the newest and best tools and information, Student Day, specialized tracks, pre- and post-convention workshops, the annual Dinner Dance, and so much more!

Mount Hood, the Columbia River Gorge, the Oregon Coast and the beautiful Willamette Valley surround this beautiful city which offers so many things to do, AND there is no sales tax, so shopping is a plus. Arts, entertainment and nature are present in abundance.

Each year, the National Convention is where we come together as an AMTA family and community to support our mission: *to serve AMTA members while advancing the art, science and practice of massage therapy.* I’m confident you will find the convention one of your more memorable professional experiences!

I look forward to seeing all of you in Des Moines! Until then . . . have a great summer enjoying your families and friends!

Terry Eicher, PRESIDENT

Convention Coordinator update . . .

Yes, it’s that time again. The time when the summer days are getting shorter . . . and the trees are starting to show those beautiful fall changes . . . and we’re still in denial that summer is over for another year! For me, I’m in denial that FALL CONVENTION is so close! Before we know it, we’ll be gathered together again to share in each other’s presence.

The laughter and memories that I leave convention with is what gets me through the planning of the next one! The reason I love this position is because of YOU. It is because of YOU that I took this position and because of YOU that I have been in this position for the last 3 years.

Plan on joining us at the Downtown Des Moines Marriott on September 10-11, 2011 for fun like you’ve never thought possible! **I’d like to challenge all of you to bring a friend with you to convention – bring someone that hasn’t ever been to a convention before, or someone that hasn’t been to convention in a long**

time – let’s introduce them back into our convention world!

Everyone knows I love corny games and giving away free stuff at convention, so I’m assuming you’ve already caught onto my ways! My challenge for you could bring great things for you! For every person you bring to convention with you, you will be entered into a special drawing at Fall Convention. Find as many “newbies” as you can and **BRING THEM WITH YOU!** I’ll walk you through the contest process at convention – for now, you find the people, I’ll find the cool prizes for you. 😊



See you in DES MOINES!

Brianne Goetzing, 1ST VICE PRESIDENT/CONVENTION COORDINATOR



Happy Summer!!!!

This time of the year is very quiet on the legislative front. The 2011 Legislative session has been closed for a while now; however you can always review the summary at the IDPH website. One thing to note coming out

of the 2011 legislative session was that Governor Branstad signed into law the bill raising the education required to become a massage therapist from 500 to 600 hrs.

There has also been a lot of discussion between our chapter and the State Licensure Board regarding the subject of Mandatory Reporting training. Everyone with an email address should have also received an email from the chapter giving you the pertinent facts, however I will try to summarize here as well.

In December, the State Licensure Board modified some of the wording in the chapter 131.8(4) of the licensing rules to read as follows:

131.8(4) Mandatory reporter training requirements.

- a) A licensee who, in the scope of professional practice or in the licensee's employment responsibilities, attends, counsels or treats children in Iowa shall indicate on the renewal application completion of two hours of training in child abuse identification and reporting in the previous five years or condition(s) for waiver of this requirement as identified in paragraph "e."
- b) A licensee who, in the course of employment, examines, attends, counsels or treats adults in Iowa shall indicate on the renewal application completion of two hours of training in dependent adult abuse identification and reporting in the previous five years or condition(s) for waiver of this requirement as identified in paragraph "e."
- c) A licensee who, in the scope of professional practice or in the course of employment, examines, attends, counsels or treats both adults and children in Iowa shall indicate on the renewal application completion of training in abuse identification and reporting for dependent adults and children in the previous five years or condition(s) for waiver of this requirement as identified in paragraph "e." Training may be completed through separate courses as identified in paragraphs "a" and "b" or in one combined two-hour course that includes curricula for identifying and reporting child abuse and dependent adult abuse. The course shall be a curriculum approved by the Iowa department of

- public health abuse education review panel.
- d) The licensee shall maintain written documentation for five years after mandatory training as identified in paragraphs "a" to "c," including program date(s), content, duration, and proof of participation.
- e) The requirement for mandatory training for identifying and reporting child and dependent adult abuse shall be suspended if the board determines that suspension is in the public interest or that a person at the time of license renewal:
 - (1) Is engaged in active duty in the military service of this state or the United States.
 - (2) Holds a current waiver by the board based on evidence of significant hardship in complying with training requirements, including an exemption of continuing education requirements or extension of time in which to fulfill requirements due to a physical or mental disability or illness as identified in 645—Chapter 133.
- f) The board may select licensees for audit of compliance with the requirements in paragraphs "a" to "e."

While this is not a change to our administrative rules, it does seem to be clarifying a simple point. IF you are a massage therapist and you work on either dependent Adults or children, you are required to have 2 hrs of Mandatory Reporter Training every 5 years.

While talking with the Licensure Board administrator, he mentioned that when you renew your license only certain massage settings are required to say they are Mandatory Reporters (for example, hospitals or hospice settings) HOWEVER, if any massage therapist was accused and brought to the Licensure Board for failing to report abuse, the Massage Therapist would have a difficult time convincing them that they didn't need the Mandatory Reporting Training.

I know this area is very confusing and seems like a change to what we have been told in the past, but I've been assured that it really isn't a change, just reworded to be consistent with the other boards under the Iowa Department of Public Health and that Mandatory Reporter Training has been required for a while.

That is all from me for this newsletter. Have a safe rest of your summer, and remember if you ever have any questions or concerns, I'm available to help.

Dan Schmidt - 2ND VICE PRESIDENT/LAW AND LEGISLATION

Hello everyone, I hope you are enjoying your summer. I am having a great time with friends and family events. Soon enough we'll be ready for fall. Time flies when you're having fun!

Check out all the new continuing education classes coming up in this newsletter. You may find just what you're looking for.

Mandatory Reporting training is being questioned by many. So, I'll try to explain this in short. A massage therapist who works on a child or dependant adult should have this training. It requires 2 hours every FIVE years. A massage therapist who currently does not work on children or dependant adults could be asked to some day. If you chose to do so, you could be at risk

if there is a complaint of abuse and do NOT report it. This is up to you personally to determine whether or not you qualify for this training. Find out more about Mandatory Reporting in Dan's (2nd VP law & leg.) report.

The AMTA Iowa chapter will also have more information on this subject at the fall convention in Des Moines.

I look forward to seeing you in September.

Jeanna Tellin, EDUCATION CHAIR



Public Relations update . . .



Hello everyone, I am so excited to be a part of the AMTA Iowa board. I have been a massage therapist for over 16 years and currently own and operate the Total Look School of Cosmetology and Massage Therapy in Cresco Iowa. I have 4 boys which keep me very

contact me at Saint_paula@hotmail.com

I look forward to serving you as the PR chair, and if you ever need anything please let me know!

See you all in Des Moines!

Holly Rasmusson, PUBLIC RELATIONS CHAIR

busy!

I have been working on some things to promote massage therapy for National Massage Therapy week, which will be October 23-29 2011. If you would like to help in any way please feel free to

Membership update . . .



Hi! My name is Pam Burnikel, I have been a licensed cosmetologist for 41 years and a licensed massage therapist for 16 years. I owned the Total Look School of Cosmetology and

Massage Therapy for 16 years, recently sold the business to my two daughters, and am now working for their business. I have always lived in Northeast Iowa and have been married to my wonderful husband for 41 years! I have 4 GREAT kids, and 9 grandchildren.

REFERENCES

AMTA-Iowa Website
www.amtaiowa.com

Iowa Board of Massage Therapy Examiners
Professional Licensure Bureau
Lucas State Office building, 5th Floor
321 E. 12th St.
Des Moines, IA 50319-0075
Phone 515-281-6959

AMTA
500 Davis Street, Ste 900
Evanston, IL 60201-4659
Phone: 847-864-0123
Toll Free: 877-905-2700
Fax: 847-864-1178
www.amtamassage.org

NCBTMB
1901 S. Meyers Rd., Ste 240
Oakbrook Terrace, IL 60181-5243
Phone: 630-627-8000
800-296-0664 (automated info. line)
www.ncbtmb.com

WELCOME NEW MEMBERS

<u>June</u> Karen Homarnn Cinda Stifel Kimberly Stumpf	<u>July</u> Lisa Hunn Amber Roethlisberger Heather Smith	<u>August</u> Patricia Calland Dina Hasty
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I am very excited to be the new membership chair. I have one main goal in mind at this point. I will be getting in touch with the national membership chair to help get a training program together for all to attend. With this I hope to get tips on how to approach schools and other massage therapist about joining our team. I am hoping that NICC will accept our invitation to visit their school to promote the AMTA.

If there is anyone out there who could share information with me to better this program, I would truly appreciate it.

Pam Burnikel, MEMBERSHIP CHAIR

HELP US GO VIRAL . . . PLEASE POST TO WEBSITES, FACEBOOK, and FORWARD TO OTHER THERAPISTS YOU MAY KNOW.

Thanks!

Come join your fellow massage therapists from all over the country to join the effort to break the Guinness World Record for Most Massages. Not only will you be adding your name to the history books your efforts will also help raise money for the Arthritis Foundation.

Come to Kauffman Stadium on September 17 (see registration information below) to join this mega massage event and see a Royal's vs. White Sox baseball game.

If we break the record you'll be an instantly famous massage record holder and get to really "rub it in" to the current record owners in Australia. All therapists who participate in the event will receive a special gift package from Massage Envy (you don't have to work at a Massage Envy to participate).

When: Saturday, September 17th, 2011 check in/registration will start at 3:00 PM (latest time for check-in – 5:00 PM – Event finishes at 6:00 PM)

Where: Kauffman Stadium, Kansas City, MO

What You'll Get: Free parking; tickets to the baseball game (Kansas City vs. Chicago White Sox); a tee shirt to commemorate the event; our deep gratitude; the fame of being a world record holder (be sure to invite your friends to insure we hit the record); and a special gift bag for all therapists as an added "thank you" for your participation.

Next Steps: Log into: www.massagerecord.com and fill out the form, we will send you details as the event gets closer.

If you have any questions, you may do so in "Add A Comment" section of the registration page. Please mention if interested in CARPOOLING.

can you handle the CHALLENGE?

Bring a friend to the 2011 Fall Convention
and be entered in a special drawing!

Bring 3 friends, be entered in the drawing
3 times! You get the idea...

THE MORE, THE MERRIER!

You bring the people, we'll bring the prizes!

*Friends must be first-time attendees or
someone who hasn't joined us in a LONG time.
Drawing held on Saturday, Sept. 10.*



Corrections Corner

In May's issue, new member Jenny Hebert's name was incorrectly spelled.
Our apologies for this error.

David Kent



September 10-11, 2011
AMTA Fall Convention
 Des Moines, Iowa



This program is eligible for credit (12) hours of your CE requirements.
 The AMTA - Iowa Chapter is approved by the National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) as a continuing education provider.

PERMIT NO. 276
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Grinnell, IA 50112
 2203 East 140th St. N.
 AMTA - IA Chapter
 Brianne Goetzinger, 1st VP



Marriott DES MOINES DOWNTOWN

700 Grand Avenue
 Des Moines, Iowa



Parking garages are located on 7th/Grand & 9th/Lacost

*AMTA Group Rate \$99/ Night (plus tax)

For hotel reservations
 call: 800-514-4681

by 5 p.m. August 19, 2011
 (group rate not applicable after)

What to bring:

- 1) One massage table per 2 people.
- 2) Wear loose fitting clothes and dress in layers.
 The room temperature is difficult to control to meet everyone's temperature needs.
- 3) Bring energy for a fun-filled weekend and SMILES!

Fee Schedule:	Pre-Reg.	After Aug. 26
<input type="checkbox"/> AMTA Member	\$200	\$225
<input type="checkbox"/> Non-member	\$265	\$290
<input type="checkbox"/> Current Massage Student	\$190	\$215
<input type="checkbox"/> CPR Recertification	\$35 (Limited to the first 40 people)	

SATURDAY LUNCHEON: Vegetarian / Meat (circle) *Need extra meals? Email briannerg@gmail.com*
 * If no dinner circled, you will receive a meat choice.
 * On-site/late registrations may not receive a meal choice.

Registration fee includes: 12 CE Hours, Saturday & Sunday Hot Buffet Breakfast,
 Saturday luncheon, Saturday night social, Break food, & ALL class materials
 TOTAL AMOUNT ENCLOSED \$ _____ (Checks made payable to: AMTA - IA Chapter)

CREDIT CARD PAYMENT: Visa / Mastercard (circle) Name on Card _____
 Card# _____ / _____ / _____ Exp. ____ / _____

Signature: _____

Send registration form with full payment to:
 Ken Swenson, Treasurer
 AMTA - IA Chapter
 521 Main Street
 Osage, IA 50461

OurSpeaker

David Kent

David Kent, LMT, NCTMB, is the president and founder of Kent Health Systems. He is a product innovator developing a series of educational tools that work together as a system allowing healthcare providers to evaluate, educate and design customized treatment plans for their patients. His product line includes the Postural Analysis Grid Chart™, Trigger Point Charts, Personalized Essential Office Forms™, Muscle Movement Chart™, and a comprehensive series of DVD programs covering anatomy and treatment techniques. David's DVD programs are unique featuring unembalmed dissection. Since 1993 David has been teaching Full Body Dissection seminars to Massage Therapists and Acupuncture Physicians at the University of South Florida College of Medicine. He also teaches Medical Massage and Practice Building seminars. David is a regular contributor for Massage Today, Massage Magazine and other leading trade journals on topics from dissection, postural analysis, trigger points and practice building. David is an actively practicing therapist at his clinic Muscular Pain Relief Center located in Deltona, Florida where he receives referrals from medical doctors, chiropractors and other healthcare providers. David is a high-energy presenter that keeps his audiences alert and focused by integrating a unique mix of visual, auditory and kinesthetic experiences into every presentation. Learn more about David by visiting www.KentHealth.com.

Course *Back Pain
Details and Beyond*

"Lower back pain" is the most common complaint among people 30 to 60 years of age. Statistically, more than 80% of Americans are afflicted with back pain at some point in their lifetime. This dynamic training is perfect for any learning style and is supported by human dissection, anatomical models and hands-on modality techniques to build

your practice and set it apart from your competition by integrating postural assessment and patient education. Learn tips to quickly customize and enhance your current treatment plans based on research of myofascial trigger point patterns. This CE class is an optimal learning environment for techniques you can immediately apply to your practice. David treats patients regularly at his clinic and shares how he educates his patients and customizes their treatments based on posture analysis, trigger points and other findings. In addition to treatment techniques, David will share communication and practice building tips you can immediately use in any massage therapy environment from our call, spa to clinical. Join David for this fun, energetic and information packed seminar that will keep you engaged with a unique visual, auditory and kinesthetic experience.

Conditions Include:

- Back Pain
- Scoliosis
- Pinch Nerves
- SI/ Joint Pain
- Postural Distortions

Pre-Convention Education

Limited to first 40 people

Friday, September 9
6:00 - 8:00 p.m.

**Kelly M.
Johnson Rose**



Kelly has been an instructor for the American Red Cross since 2001. She is currently the Parks and Recreation Director for the City of Grimsell. Her undergraduate degree is in Athletic Training from the University of Iowa and she also holds a Masters Degree in Public Administration with an emphasis in Health Care from Drake University.

Course Details 2 CE HOURS
CPR-PR / AED

CPR for the Professional Rescuer is a class for those responding to adults, children and infants experiencing breathing and cardiac emergencies. Use of Automated External Defibrillator on Adults will also be taught.

PROGRAM AGENDA

FRIDAY, SEPTEMBER 9
AMTA Board Meeting
(open to the public, not required by attendees)
5:45 PM CPR Recertification Check-In
6:00 - 8:00 PM Pre-Convention Education
CPR Recertification

SATURDAY, SEPTEMBER 10
7:00 AM Registration Begins
7:00-9:00 Hot Breakfast Buffet / Exhibits Open
9:00 Class Begins
10:30-10:50 Break / Exhibits Open
10:50-12:30 Class Resumes
12:30-2:00 PM Luncheon / Business Mtg.
2:00-2:30 Exhibits Open
2:30-4:30 Class Resumes / END of Day 1

5:00-7:00 PM Exhibits Open
5:30 BIG RAFFLE! (Don't miss it!)
6:30 Doors Open - Pizza Buffet Served
7:00 PM Live Band

SUNDAY, SEPTEMBER 11
7:30-9:00 AM Hot Breakfast Buffet / Exhibits Open
9:00 Class Begins
10:30-10:50 Break / Exhibits Open
10:50-12:00 PM Class Resumes
12:00-1:00 Lunch / Exhibits Open
1:00-3:30 Class Resumes / END of Class

Questions?

Call Britaine (641) 236-0689 or e-mail to britaine@gnail.com

PLEASE NOTE:

You MUST keep this schedule for state verification of CE hours. There will be NO partial CE credits given. Participants must be present for the entire program to receive CE hours.

AMTA - Iowa Chapter 2011 Fall Convention Registration Form
Downtown Des Moines Marriott, 700 Grand Avenue, Des Moines, Iowa
* Must be postmarked by **Aug. 26th** for pre-registration discount *

Name _____
Address _____
City / State / Zip _____
Phone () _____
E-Mail _____
Emergency Contact _____
Phone () _____
AMTA Membership # _____
AMTA Member Status? Profes. / Associate / Student (circle) _____
Current Massage Student? Yes / No Name of School _____
Is this your first time at an Iowa Chapter Convention? Yes / No (circle) _____

Cutting Edge

ORTHOPEDIC MASSAGE SEMINAR

GET YOUR CERTIFICATION COMPLETED IN 2011!



40 CEUs

Dubuque, Iowa
FIVE DAY INTENSIVE
November 9-13, 2011

\$699 PLUS CLASS MANUAL

Location: Grand Harbor Resort & Waterpark / 350 Bell Street
 Contact: Allison 800-643-5543 / allison@orthomassage.net

Sponsored by Carlson College of Massage Therapy

SOON TO BE RELEASED
 James Waslaski's New Book
*Clinical Massage Therapy:
 A Structural Approach to Pain Management*

Multi-Discipline Approach for chronic pain and sports injuries

ASSESSMENT, TREATMENT & SELF CARE SEMINARS COVERING, BUT NOT LIMITED TO, THE FOLLOWING CONDITIONS:

UPPER BODY

Thoracic Outlet, Shoulder Impingement, Rotator Cuff Injuries, Bicipital Tendinitis, Pronator Teres Syndrome, Frozen Shoulders, Medial and Lateral Epicondyle Pain, Carpal Tunnel Syndrome, Trigger Finger, Joint Arthritis, Cervical Sprain/Strain, Whiplash, C1/C2 Mobilization, Migraine Headaches, etc.



LOWER BODY

Low Back Pain, Sciatica, SI Joint Pain, Frozen Hips, Patellar Tendinitis, Meniscus Tears, Bulging Discs, Plantar Fasciitis, Hamstring Strains, Achilles Tendinitis, Anterior Compartment Syndrome, Medial and Lateral Shin Splints, Stress Fractures, etc.



For additional seminar information:
www.orthomassage.net
 800-643-5543



James Waslaski
 Author, Industry Leader
 & International Lecturer
 2008 Inductee
 Massage Therapy Hall of Fame

**ORTHOPEDIC MASSAGE
 & PAIN MANAGEMENT**

SPOTLIGHT ON THE BOARD

Holly Rasmusson
 611 2nd Ave E
 Cresco IA 52136
 564-547-2751
saint_paula@hotmail.com



I have been a massage therapist for 16 years and graduated from Dr. Welbes College of Massage Therapy in Mason City. I currently own the Total Look School of Cosmetology and Massage Therapy in Cresco IA.

I have been attending AMTA classes for the last 16 years and recently decided I would like to be more involved with the Iowa Chapter.

I have been married for 14 years and have 4 wonderful boys who keep me busy. In my spare time I love to camp and boat. I also am very active in our local EMS association and am currently an EMT instructor and vice president of this group.

I am so very happy to become the new Public Relation Chair and look forward to assisting anyone in moving massage therapy forward!

Pam Burnikel
 5881 Timber Ave.
 Lime Springs, Iowa 52155
 563-547-3793 home
 319-240-9218
pburnikel@hotmail.com



Hi my name is Pam Burnikel, and I am very excited to be involved with our AMTA board as a membership chair. I have been a licensed massage therapist for 16 years, and cosmetologist and massage therapy instructor for 14 years, as well as an AMTA member.

I have been married for 40 years and have four children. I started a cosmetology and massage therapy school in 1992, and later sold it to my two daughters who had been working with me since the opening of our school.

Looking forward to this new adventure . . .



Carlson College of Massage Therapy

www.carlsoncollege.com

319-462-3402

“Let Us Put A Profession Into Your Hands”

Reasons to choose CCMT for your Continuing Education classes:

- Our classes offer lots of **individualized attention** due to small class size.
- Our setting is second to none! There is a **spacious, airy classroom** for the education and beautiful outdoor areas for breaks and lunch.
- Great **quality** education! You will leave with skills to use the next day at work!
- The hands on classes meet the requirements for Category A CE Hours for the state of Iowa. Ethics & Aromatherapy are Category B.

PLEASE CALL CCMT TO REGISTER for any of these GREAT class offerings!

Sept 23-24	Hot Stone Massage with Linda Reicks	9 CE hours/\$180
Sept 30 & Oct 1	Clinical Neck Rehabilitative Techniques w/ Mario Castro	12 CE hours/\$215
Oct 6- Oct 9	Infant Massage USA Certification Program	28 CE hours/\$625*#
Oct 15	Aromatherapy for Healthcare Practitioners w/Charlynn Avery	6 CE hours/\$120^
Oct 22-23	Craniosacral Therapy & Geriatrics w/ Michael Morgan	13 CE hours/\$300
Oct 28-29	Clinical Shoulder Rehabilitative Techniques w/Mario Castro	12 CE hours/\$215
Nov 5	Ethics for Massage Professionals (includes Standard V) w/ Chris Rider	6 CE hours/ \$100
Nov 11-13	Traditional Thai Massage: Supine 1 & Prone Positions	24 CE hours/\$420*
Nov 18-20	Traditional Thai Massage II: Supine 2, Side-Lying and Seated Positions	24 CE hours/\$420*
Dec 2-3	Clinical Low Back Rehabilitative Techniques w/ Mario Castro	12 CE hours/ \$215

* EARLY registration price #Additional \$50 exam fee if seeking certification

^ Class fee includes \$15 materials fee...you will have essential oils to take home!

**CONSULT OUR WEBSITE for specific times classes are held each day
and for EARLY registrations deadline.**

PLEASE NOTE!! ALL CCMT sponsored CE classes require a 50% deposit of the registration fee. If you need to cancel your registration at any time there will be a prorated refund based upon the cancellation date. **Please send deposits to: CCMT 11809 County Rd X-28 Anamosa, IA 52205**
DEPOSITS ARE NONREFUNDABLE and NONTRANSFERRABLE within 7 days of class.

AMTA IOWA CHAPTER
Business Meeting
Cedar Rapids Marriott
Cedar Rapids, Iowa
March 18, 2011

1. Call to order:

President Terry Eicher called the meeting to order at 12:35 PM. She welcomed everyone to our annual AMTA Iowa Chapter Spring 2011 Convention and Business Meeting. Terry thanked the membership for attending the convention, and the time commitment to further their education.

2. Present:

President - Terry Eicher, Immediate Past President - Chris Rider, First Vice President - Brianne Goetzinger, Second Vice President - Dan Schmidt, Third Vice President - Cindy Pancratz, Treasurer - Ken Swenson, Secretary - Jeanne Griebel, Education Chair/Commission on Candidacy Committee Member, - Jeanna Tellin, Parliamentarian/Awards Chair/ Commission on Candidacy Chair, - Wayne Pakulis, Public Relations Chair/- Kathy Valant.

3. Absent:

Membership Chair - Joyce McKinley.

4. Approval of Minutes:

Secretary, Jeanne Griebel submitted the minutes from the September 11, 2010 Business Meeting for approval.

President Terry Eicher asked the membership for final approval. Holly Rassesman- **MADE -A - MOTION** Approve the minutes from September 11, 2010 meeting. Linda Duehr - **SECONDED - MOTION - CARRIED.**

5. Commission on Candidacy Announcement of Candidates-Wayne Pakulis:

Chair Wayne Pakulis welcomed to our 2011 Spring Convention. He then went on to explain some changes that have been made in the election process; this change has already taken place at National Office in 2009 that chapters either have a nominating committee or a commission on Candidacy for chapter elections. At the January AMTA Iowa Chapter BOD meeting our board selected to go with the Commission on Candidacy which consists of Wayne Pakulis- Chair and Jeanna Tellin - Committee Member. With this process the candidates submit their resume for the position they would like to run for to the commission. The commission then determines whether the person has everything filled out correctly and is a member in good standing; at this time they are placed on the ballot. Wayne then announced the positions that were up for election; 1st V.P., - 3rd V.P., and Treasurer. There was one candidate for each position and that had successfully completed all the information necessary to be nominated they were; the position of 1st V.P. - Brianne Goetzinger was nominated; for the position of 3rd V.P. - Cindy Pancratz was nominated; and for the position of Treasurer - Ken Swenson was nominated.

6. Election of Officers:

President Terry Eicher announced that the election process would start with a voice vote; the membership elected to the position of the 1st V.P. - Brianne Goetzinger; 3rd V.P. to Cindy Pancratz and Treasurer to Ken Swenson.

7. Election of Delegates:

Terry then informed the membership about the changes that have been made by the National Office concerning the election of the delegates. Because of that change for this year only the person who is the first vote getter will be elected for a term of two years, the second vote getter will be the second Delegate will have a one year term, with the third vote getter being the 1st Alternate Delegate and will be elected to a two year term.

The reasoning being that there will be a staggering of delegates so there is always someone who has been there before and helps anyone who is new to the position. In order to accomplish this election had to run this way for this year only.

Terry went on to remind the membership to keep that in mind when voting. She went on to explain the election process of resume's, submitting them to the news letter etc. Those candidates that successfully completed the process were: Ken Swenson, Dan Schmidt, Kathy Valant, and Jeanne Griebel.

She then asked for any nominations from the floor for the position of Delegate. Chris Rider nominated Mario Castro to the position of Delegate. Terry asked Mario if he would accept the nomination; Mario accepted. Maggie Maurer seconded the nomination. Terry told the membership that they needed to write Mario Castro's name on the ballot for delegate. Terry then asked for any other nominations and being none she closed nominations for elections of delegates for 2011. Terry then gave the candidates the opportunity to address the membership.

She then asked the membership to vote for the position of Delegates and Alternates.

Through a ballot vote Ken Swenson was elected Delegate for a term on two years, Dan Schmidt was elected Delegate for a one year term, and Jeanne Griebel was elected 1st Alternate Delegate for a two year term, 2nd Alternate Delegate Mario Castro, and 3rd Alternate Delegate Kathy Valant.

8. Reports of Officers:

8A. President - Terry Eicher:

President Terry Eicher welcomed everyone to the Spring Convention informing the membership that there were 65 first timers and asked them to stand to be acknowledged.

Terry then congratulated Ralph Stephens for his 25 years of AMTA Iowa Chapter membership.

She then told the membership about the on-line store the chapter is trying to start so the membership would be able to purchase items with the Iowa logo. There will be a catalog at the membership booth for them to browse through and vote on what they would like to see available.

8B. Immediate Past President - Chris Rider:

Chris welcomed the first timers and thanked them for attending, but then acknowledged and thanked the old members who have continued to return year after year and made our chapter so strong and successful.

Chris then told the members that if anyone has any questions or concerns to please feel free to approach any of the BOD and we will be very happy to help in any way we can.

She then encouraged everyone to reach out and try to meet someone they have never met.

8C. First Vice President - Brianne Goetzinger:

Brianne thanked everyone for attending the Convention. past march was the first time she has tried this format of having 3 different presenters and it very well received by everyone. She then asked everyone to please fill out the survey that was handed out at registration this morning so that you can tell us why you came this weekend and have the chance to win half off your next convention.

Class will let out at 4:30 today so please join us afterward for a big raffle at 5:30 Ken and Wayne will be handing out raffle tickets starting at 5:15pm.

Tickets for the social must be purchased by 2:30pm today before going back into class. This assures that we have enough space for you as well as enough pizza. The tickets price will be reimbursed at the door and the door will be open at 6:30 with the pizza and the entertainment will begin at 7:00pm.

Brianne thanked all the vendors and people who donated items to AMTA Iowa Chapter. Without their kindness and generosity without them we would not have all the fun gifts to give away. Please don't forget to shop the vendors today and tomorrow.

Brianne then went on to thank the BOD for their support and also thank the membership because without their support the board would not be able to continue to hold conventions like this one. This weekend convention was sold out for the first time with 215 in attendance.

8D. Second Vice President - Dan Schmidt:

Dan told the membership that the first legislative session for 2011 started on Jan 10. Here is the schedule for this session:

March 11 First funnel -

Final date for House bills to be reported out of House committees (and Senate bills out of Senate committees) to stay alive.

April 8 Second funnel -

Final date for Senate bills to be reported out of House committees (and House bills out of Senate Committees) to stay alive.

April 29 *Target adjournment date. (110th day of the session).

He told the membership that there were a few items of legislation to watch that is

Bill HF 304 – A bill to increase education requirements for Licensed Massage Therapist.

A bill has been brought to the House that would amend Section 1. Section 152C.3, subsection 1, paragraph a, Code 1 2011.

This bill raises the educational requirement for licensed 13 massage therapists from 500 to 600 hours of supervised academic 14 instructions.

Massage Licensure Board Meetings:

The board met on March 1, 2011 and had 3 interesting items to discuss.

- Discussion and Adoption: Admin Rule Changes 131.8(1)

This amends sub rule 131.8(1) so that it removes the following “The board shall send a renewal notice by regular mail to each licensee at the address on record at least 60 days prior to the expiration of the license.” This was taken out of the law 1 ½ years ago and just hasn’t been cleaned up with all the boards yet. If the licensee has an email address on record they will automatically get an email.

- Admin Rule Change – discipline rules relating to the conclusive evidence

The Attorney General’s office has suggested a change to Rule 134.2(11) that would amend it to read. “Conviction of a crime related to the profession or occupation of the licensee or the conviction of any crime that would affect the licensee’s ability to practice within the profession, **regardless of whether the judgment of conviction or sentence was deferred**, which includes, but is not limited to, a felonious act which is so contrary to honesty, justice or good morals and so reprehensible as to violate the public confidence and trust imposed upon the licensee.

The Board will now take this to a public hearing where it will hear from the public on their thoughts and desires and then the board will vote on it in a later meeting.

- Admin Rule Change 4.3(5) proposed notice

Another suggestion from the AG’s office. This would amend Rule 4.3(5) to read as follows: “Board meetings shall be governed in accordance with Iowa Code chapter 21, **and the board’s proceedings shall be conducted in accordance with the Robert’s Rules of Order, Revised**. This will also go to a Public hearing where the board will hear arguments for and against and will vote to approve at a later meeting.

8E. Third Vice President—Cindy Pancratz

Cindy had no report for the membership at this time.

8F. Treasurer—Ken Swenson:

Treasurer Ken Swenson presented the summary 2010-2011:

Summary 2010-2011

Ken presented to the membership the Banking Summary from Iowa AMTA Summary of 2010 – 2011

TOTAL INCOME \$101,306.50

TOTAL EXPENSES \$83,710.98

TOTAL CASH ON HAND \$195,211.70

Approval of 2010-2011 Budgets

Terry then asked the membership to review the budget summary for 2010-2011 Pam Kaufman **MADE – A - MOTION** – to accept summary for 2010-2011 as Treasurer Ken Swenson presented it. Linda Duehr **SECONDED –MOTION – CARRIED**.

Approval for PROPOSED BUDGET 2011-2012 \$93,450.00

Terry then asked the membership to review the proposed budget for 2011-2012 and asked for final approval of the 2011- 2012 proposed budget.

Erin Carson **MADE – A - MOTION** – to accept the proposed budget for 2010-2011 as Treasurer Ken Swenson presented it. Paula Reeves **SECONDED – MOTION – CARRIED**.

9. Reports of Committee Chairs:**9A. Education Chair – Jeanna Tellin:**

Continuing education remains unchanged for us.

President Terry Eicher had Chris Rider, who in Judy’s Robuck honor, suggested the AMTA Iowa Chapter develop the a gift in which a current student of an AMTA School in Iowa or recent graduate of massage therapy school within one year, would have the registration fee waived for one convention. The participants would be asked to send in an essay on why they would like to be chosen.

There is a committee of three people who is made up of Joyce McKinley, Membership chair; Jeanna Tellin, Education Chair, and President Terry Eicher read the essays and vote on the person whom they feel they would like to make the award to in Judy’ honor.

Education Chair Jeanna Tellin wanted the AMTA Iowa Chapter President Terry Eicher to make the presentation. Terry announced that Lori LaKose was chosen.

Lori’s essay was posted at our membership booth for everyone who was interested to read.

9B. Parliamentarian/Awards Chair – Wayne Pakulis:

Wayne told the membership that the Chapter Awards for 2011 will be presented at the AMTA Iowa Chapter 2011 fall convention with will be held in Des Moines. He asked the membership to please submit to him by April 15, all names along with a description of accomplishments and efforts on behalf of our chapter, association, profession, and/or community of individuals that they feel deserve to be acknowledged.

He also thanked everyone for their wonderful volunteer work on behalf of our members and he was looking forward to a fun and productive convention, weekend with all the members.

9C. Public Relations Chair –Kathy Valant:

National Massage Therapy Awareness Week (NMTAW) was celebrated October 24th through October 30th. It was well celebrated with more than 100 chair massage recipients being educated about the benefits of massage.

She also wanted to thank Chris Rider and Jill Ellsworth for hosting events in Cedar Rapids and the Des Moines area. As well as all of the volunteers that helped at these events.

NMTAW will be October 23rd through October 29th 2011. She intends to create a committee of select volunteers in different parts of the state to coordinate and lead NMTAW events in their areas. Her hope is to meet people, to promote and educate on NMTAW as a benefit to therapists. She hopes to present NMTAW as she sees it, a benefit not only to our profession but also to each individual therapist.

9D. Membership Chair - Joyce McKinley:

President Terry Eicher gave Joyce’s report in her absence.

Membership recognition certificate mailings are current. This spring’s recipients will be receiving theirs at the beginning of the month of April. Membership packets are current and will be mailed at beginning of April. There has been one AMTA presentation given at Carlson College of Massage by Chris Rider, and one at East West School of Integrated Healing given by Joyce. There are no visitations pending at the present time.

As of March 1, 2011 report from AMTA National Office we have a current total of 705 members. Professional – 620 Students – 84.

10. Announcement of Delegates:

President Terry Eicher announce the results of the Delegate elections:

Ken Swenson and Dan Schmidt were elected Delegates; Ken with a two year term and Dan with a one year term. 1st Alternate Delegate- Jeanne Griebel, 2nd Alternate Delegate- Mario Castro, and 3rd Alternate Delegate- Kathy Valant all with a two year term.

The Delegates did not have anything to report on.

11. Swearing in of Officers:

President Terry Eicher did the swearing in of the 1st Vice President, Third Vice President, and Treasurer as well as the Delegates and 1st Alternate Delegate.

12. Adjournment:

Pam Kaufman **MADE- A -MOTION** to adjourn the meeting. Pam Burnikel **SECONDED – MOTION - CARRIED.**

The meeting was adjourned at 1:45 P.M.



Respectfully submitted,
Jeanne Griebel

HURRY!
REGISTER TODAY!
AMTA - Iowa Chapter
2011 Fall Convention
September 10-11, 2011
Downtown Des Moines Marriott

Featuring...

David Kent
(Back Pain and Beyond)

and...

PRE-Convention Education (Friday eve)
CPR Recertification w/Kelly Johnson-Rose

AMTA Group Rate: \$99/night (plus tax)

For hotel reservations,
call: **515-245-5500**

by 5 pm on August 19, 2011*
**group rate not applicable after this date*

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in Des Moines!**

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Continuing Education Fall 2011

The following courses may or may not be, presented by providers, approved by AMTA, NCBTMB or by the State of Iowa, Bureau of Professional Licensure. If you are interested in a particular course, check with that provider concerning approval and prerequisites.

The AMTA - Iowa Chapter is not responsible for provider approval of the courses listed below. These listings are general information only. Please follow the links provided for more accurate information on class schedules.

SEPTEMBER

- 10-11 AMTA-IA Fall Convention with David Kent Back Pain and Beyond** *Des Moines*
12 CE www.amtaiowa.com 641-236-4089
- 10-11 Whole Body Reflexology with Pam Taylor** *Davenport*
(contact for CE) ltmwtraining@aol.com 563-445-1055
- 23-24 Hot Stone Massage with Linda Reicks** *Anamosa*
9 CE www.carlsoncollege.com 319-462-3402
- 30 Assessing Your Clients Needs- sponsored by Capri** *Davenport*
6 CE www.somasoultherapies.com 563-219-1511
- 30-01 Clinical Neck Rehabilitative Techniques with Mario Castro** *Anamosa*
12 CE www.carlsoncollege.com 319-462-3402

OCTOBER

- 6 Medications and Message** *Council Bluffs*
6 CE www.somasoultherapies.com 563-219-1511
- 6-9 Infant Massage USA Certification Program** *Anamosa*
28 CE www.carlsoncollege.com 319-462-3402
- 9 Ethics for the Massage Therapist** *Council Bluffs*
3 CE www.somasoultherapies.com 563-219-1511
- 15 Aromatherapy for Healthcare Practitioners with Charlynn Avery** *Anamosa*
6 CE www.carlsoncollege.com 319-462-3402
- 22-23 Craniosacral Therapy and Geriatrics with Michael Morgan** *Anamosa*
13 CE www.carlsoncollege.com 319-462-3402
- 28-29 Clinical Shoulder Rehabilitative Techniques with Mario Castro** *Anamosa*
12 CE www.carlsoncollege.com 319-462-3402

NOVEMBER

- 5 Ethics for Massage Professionals (includes Standard V) with Chris Rider** *Anamosa*
6 CE www.carlsoncollege.com 319-462-3402
- 9-13 Five Day Intensive with James Waslaski** *Dubuque*
(contact for CE) www.orthomassage.net 800-643-5543
- 11-13 Traditional Thai Massage: Supine 1 & Prone Positions** *Anamosa*
24 CE www.carlsoncollege.com 319-462-3402
- 18-20 Traditional Thai Massage II: Supine 2, Side-Lying and Seated Positions** *Anamosa*
24 CE www.carlsoncollege.com 319-462-3402
- 19-20 Medical Massage for Knee, Leg, Ankle, Foot, and Upper Extremities/Carpal Tunnel Syndrome** *Spencer*
16 CE www.ralphstevens.com 1-800-242-5108

DECEMBER

- 2-3 Clinical Low Back Rehabilitative Techniques with Mario Castro** *Anamosa*
12 CE www.carlsoncollege.com 319-462-3402

CINDY PANCRATZ
NEWSLETTER EDITOR
3165 NIGHTENGALE LANE
DUBUQUE, IA 52003

Calendar of Events

Sept 9, 2011

**AMTA-IA BOD Meeting
Des Moines**

Sept 10-11, 2011

**AMTA-IA Fall Convention
Des Moines**

Oct 19-22, 2011

**AMTA National Convention
Portland, OR**

Oct 23-29, 2011

**National Massage Therapy
Awareness Week**